



Reclaimed Wood Flooring Made Irresistible

Reclaimed and responsibly sourced woods with a live-sawn aesthetic - merging high performance, healthy finishes, and value-driven pricing.



URBAN
EVOLUTIONS

2401 W. College Ave. Appleton, WI 54914
920-380-4149 - info@urbanevolutions.com



Healthy Innovations for Humans and Planet



Engineered flooring
70% less adhesive

Our most recent climate smart innovation is a block core with 70-80% less adhesive than standard plywood substrates.



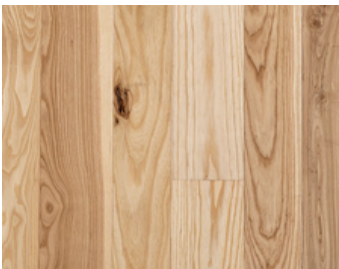
High-performance
Healthy Finishes

All our most durable finishes are Certified Clean Air Gold for healthy indoor air quality.

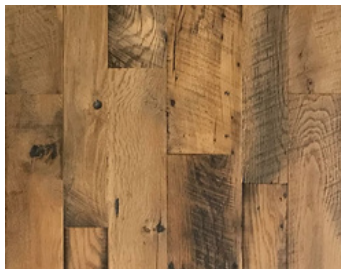


200 mile source to
manufacturing radius

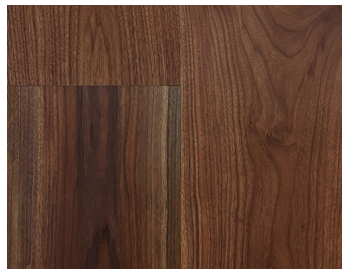
The wood sourcing and manufacturing for our standard flooring products happen within a 200-mile radius.



Solid Ash



Reclaimed Oak



Walnut Wide Plank



White Oak Wide Plank



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UE Live Sawn Collection



10 1/2" Wide Plank Available

Because we begin with the actual trees, we are able to use traditional live sawn methods to allow for widths up to 10 1/2".



Single Sustainable Source for all wood applications

Beyond flooring, we are able to supply all the wood applications on your project from a single sustainable source.



A less edited whole-grain aesthetic

Nature is our guide to what is beautiful and acceptable in wood selection, allowing less waste & maximizing biophilic benefits.



Engineered Ash



Ash Wide Plank



White Oak

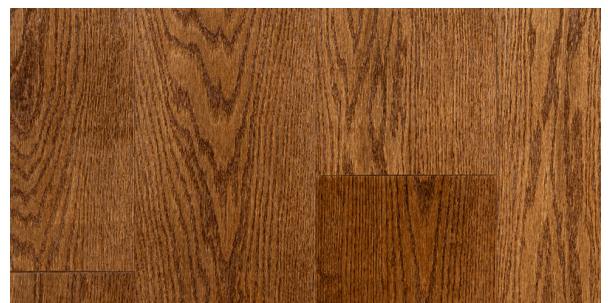


White Oak Wide Plank



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Tribal Forestry Woods



Select Harvest

Red Oak from Regenerative Forests

We invest time building partnerships with smaller suppliers and sawmills. By working alongside and supporting them, we help expand demand for responsibly sourced wood and honor practices that have been carried out for generations.

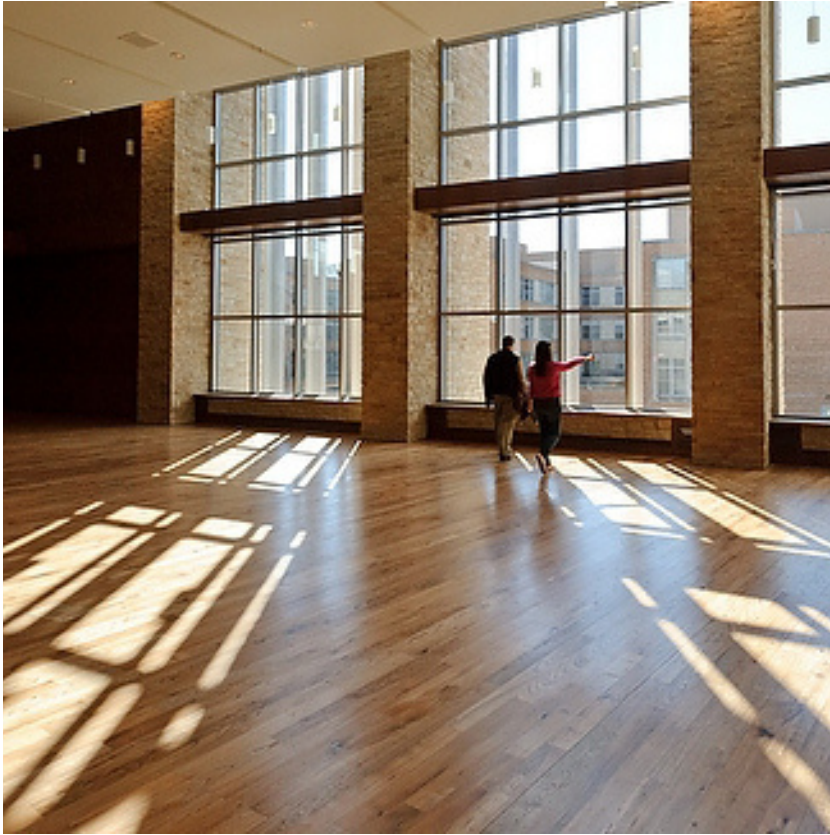
Since 1865, Menominee Tribal Enterprises has managed one of the world's most sustainable forests through sustained yield management and generations of silvicultural research. Their integrated, long-term approach to forest stewardship is a global model of sustainability and the source of our Red Oak Flooring.

Learn more about Menominee forest management at www.mtewood.com



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Traditional Reclaimed



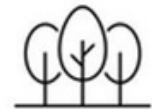
Historic Woods that are Climate Smart



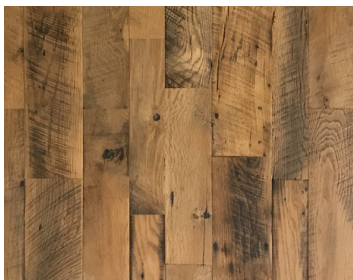
Reclaimed woods continue to store carbon and avoid added harvesting emissions



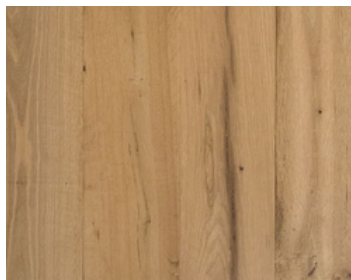
Lower need for processing than virgin wood



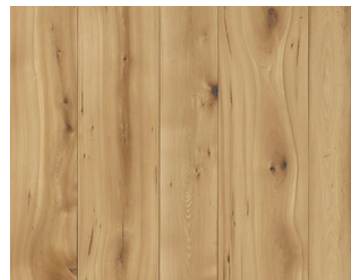
Old growth quality lumber allowing less pressure on virgin resources



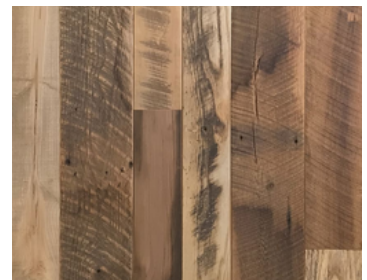
Skip Planed White Oak



White Oak



Elm



Mixed Hardwoods



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Factory Style Maple



Where Character, Durability & Value Align



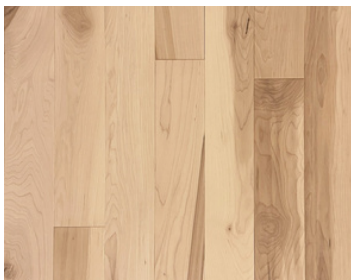
Solid domestically sourced
hardwood maple



Rich in character and
lower in waste



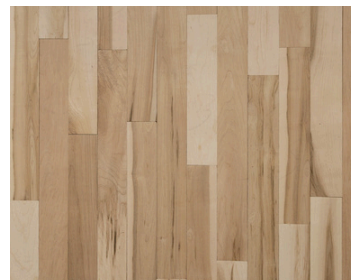
High-performance Healthy
Finishes



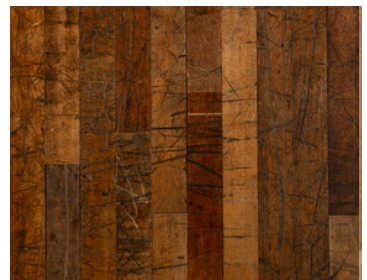
Workshop Maple



Warehouse Maple



Cottage Maple



Reclaimed Factory
Maple



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Let's create something
beautiful together

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