



28 Years Providing High Performance & Healthy Wood Flooring at Scale

Responsibly sourced & manufactured hardwood flooring -
merging high durability, healthy materials & finishes, and value-driven pricing at scale.



URBAN
EVOLUTIONS

2401 W. College Ave. Appleton, WI 54914
920-380-4149 - info@urbanevolutions.com



Durability Meets Clean Materials & Finishes



High-performance
Healthy Finishes

All our most durable finishes are Certified Clean Air Gold for healthy indoor air quality.



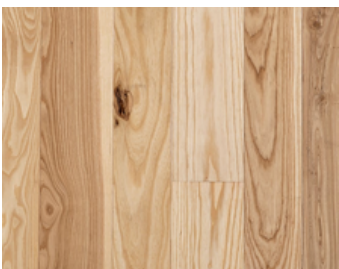
Engineered flooring
70% less adhesive

Our most recent climate smart innovation is a block core with 70-80% less adhesive than standard plywood substrates.



200 mile source to
manufacturing radius

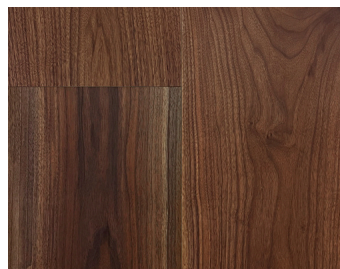
The wood sourcing and manufacturing for many of our standard flooring products happen within a 200-mile radius.



Engineered Ash



Character Rich
White Oak



Walnut Wide Plank



White Oak Wide Plank



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materials that drive design

Fresh Versatile Looks



10 1/2" Wide Plank Available

We are able to begin with the actual trees and use traditional live sawn methods to allow for widths up to 10 1/2".



A less edited whole-grain aesthetic

Nature is our guide to what is beautiful and acceptable in wood selection, allowing less waste & maximizing biophilic benefits.



One-of-a-kind Sourcing at Scale

Capability to supply reclaimed wood & underutilized species and widths at scale



Warehouse Maple



Ash Wide Plank



Skip Planed White Oak



Workshop Maple



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Value-Driven Beauty



28 Years, 1000+ Stores,
Millions of Square Feet

Williams Sonoma
Pottery Barn
PB Kids
West Elm
Urban Outfitters
Anthropologie
Maeve
Terrain

Petco Reddy
Spice House
Levis
Free People
Free People Movement
Maeve
BHLDN

Marine Layer
Trek
URBN Navy Yard
Sundance Retail
Park Ave Armory
Boelter Company
Nike



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Storied Sourcing



Sourcing Historic Woods that are Climate Smart



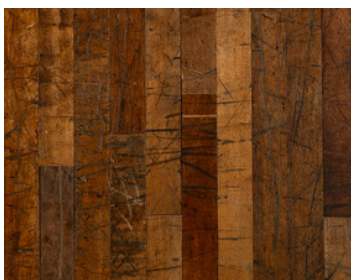
Traditional Reclaimed



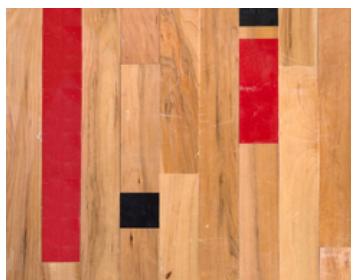
Salvaged Urban
and Rural Trees



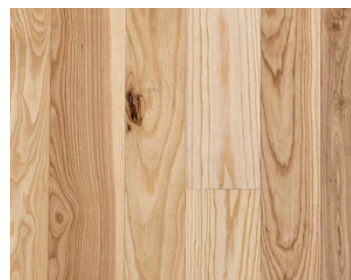
Tribal Woods



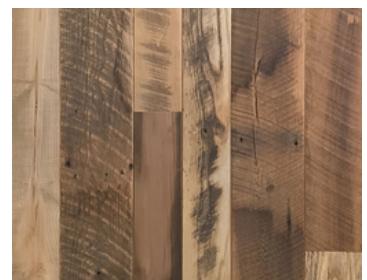
Reclaimed Factory
Maple



Reclaimed Gym Floor



Live Sawn Ash



Reclaimed Mixed
Hardwoods



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Let's create something
beautiful together

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